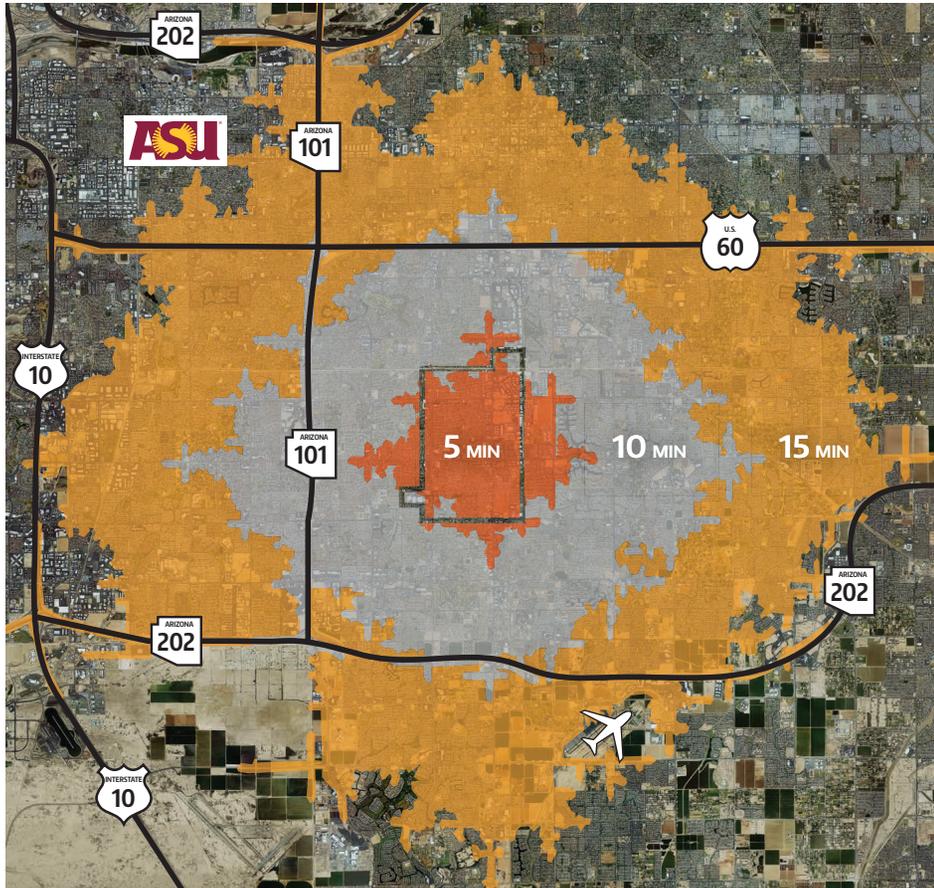




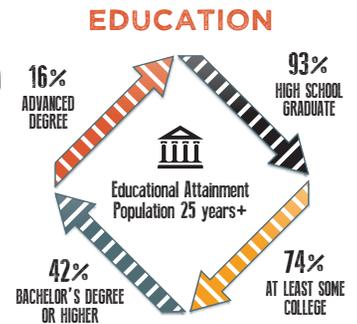
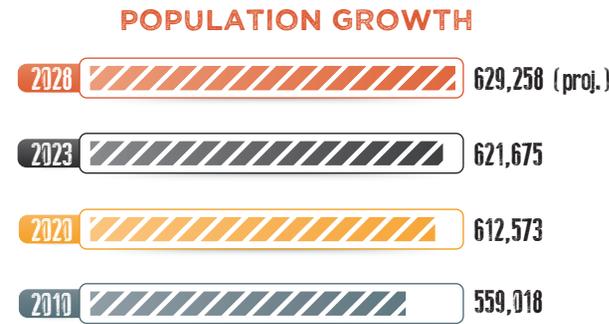
UPTOWN CHANDLER

Situated at the center of metro Phoenix's rapidly growing East Valley, Uptown Chandler is a location of choice. More relaxed than your standard corporate environment, Uptown offers entrepreneurs a laid-back business climate that fosters creativity and supports new startups. In addition to Uptown's casual and welcoming atmosphere, businesses benefit from a number of operating advantages including a large supply of affordable commercial real estate options and tremendous access to customers and talented workers.

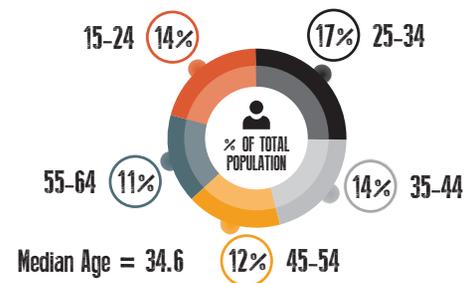


24,335 workers
 137,417 workers
 353,660 workers

15-MINUTE DRIVE TIME DEMOGRAPHICS



WORKING AGE POPULATION

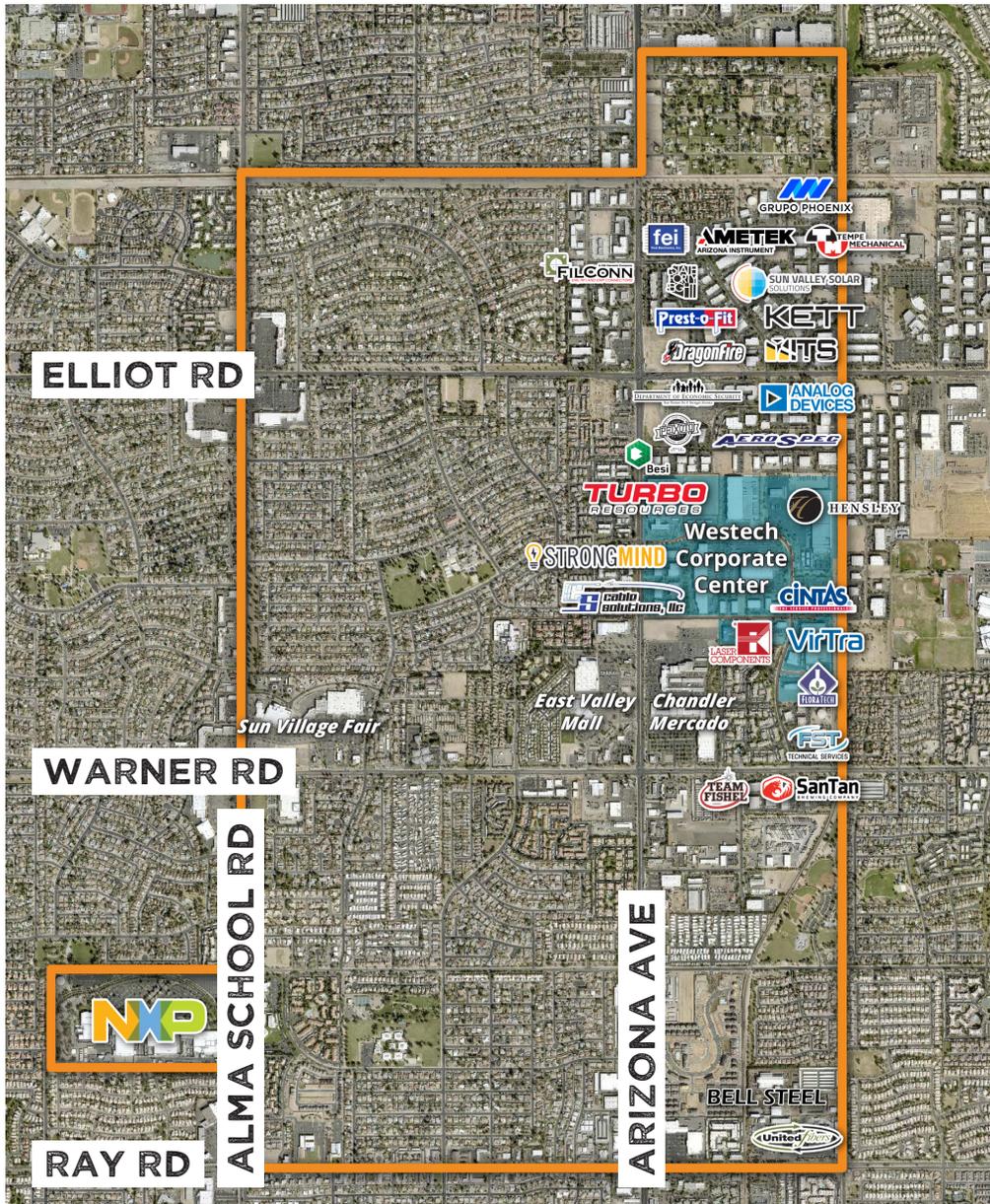


INCOME LEVELS



DATA SOURCE: ESRI Business Analyst (2023). Map depicts 5, 10, and 15-minute drive time areas from Uptown Chandler's geographic center. All infographic statistics are for a 15-minute drive time area from Uptown Chandler's geographic center.

KEY AREA EMPLOYERS



DATA SOURCE: City of Chandler Economic Development Division

CITY REDEVELOPMENT PROGRAMS

The City of Chandler's Adaptive Reuse Program is available to assist property and business owners in Uptown Chandler who are interested in redeveloping their commercial properties. The City has also launched a place branding campaign to support redevelopment efforts.

ADAPTIVE REUSE PROGRAM

The Adaptive Reuse Program assists property and business owners seeking to adaptively reuse older buildings for commercial purposes. A streamlined process has been established for most qualifying projects to expedite development and make timeframes and costs more predictable. By allowing for flexibility in applying City regulations (e.g. setbacks, parking, mechanical screening, landscaping), the program also offers new opportunities to reuse underutilized properties and encourages investment that provides needed services, amenities, and jobs to the community.



In Uptown Chandler, the Adaptive Reuse Overlay District extends north to Warner Road and encompasses properties adjacent to Arizona Avenue.

AREA BRANDING

The City has launched a place branding initiative to promote Uptown Chandler, highlight the area's unique assets and character, and support redevelopment efforts. Activities have included establishing the Uptown Chandler name, logo and messaging; installing branded banners on light poles at major intersections; and commissioning Arizona artists to design unique art pieces that decorate the area's traffic control cabinets.

